

August 18 - 20, 2023 | Missouri Botanical Garden | Hyde Park

#WEOUTSIDE For Our Babies, Our Communities, Our Future 2023 Sponsorship Packet

Dear Partner,

Imagine If... everyone has what they need to thrive. *Imagine If...* we could provide for our families now and save for the future. *Imagine If...* we could all live, play, work, and eat well in our neighborhoods. The power of imagination is truly limitless. Just think about what we could accomplish if we allowed ourselves to dream big and envision a world where everyone has what they need to thrive. This is the future that WEPOWER is working towards, and we invite you to join us on this journey.

This summer, we are excited to host our second annual WEPOWER Weekend, continuing our #WEOUTSIDE Campaign. This free three-day event brings together families, changemakers, entrepreneurs, and friends from both sides of the river to celebrate, build community, activate our collective power, and imagine the future we know is possible for our region.

WEPOWER is committed to transforming our early childcare system, building wealth across every neighborhood, and investing in Black and Latinx entrepreneurs. By supporting WEPOWER Weekend, you can help sustain our mission and goals while also directly supporting over 20 Black and Brown business vendors throughout the weekend.

Last year, WEPOWER Weekend brought out 700+ St. Louisans and reached 246,661 people digitally, and this year will be even bigger. By sponsoring WEPOWER Weekend, you will be a part of building beloved community through unforgettable in-person experiences filled with food, fun, music, art, joy, and authentic opportunities to connect with new and old friends committed to racial justice. We invite you to imagine with us and commit to transforming our region for our babies, our communities, and our futures.

We request your partnership in two ways:

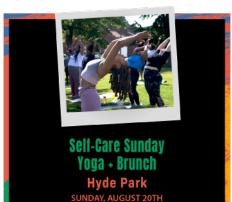
Imagine with us and commit to transforming our region for our babies, our communities, and our futures.
 Sponsor WEPOWER Weekend, a three-day experience taking place from Friday, August 18th - Sunday, August 20th.

Together, we can create the future we want to see. Imagine with us.





Building Community Wealth Learn + Shop + Network Hyde Park SATURDAY, AUGUST 19TH Free / Open to the public Contested by Frizzy by Nature



ree | Open to the public

d by The Colle

In partnership and commitment to power,



Charli A. Cooksey Founder and CEO

SPONSORSHIP LEVELS

Through your partnership, WEPOWER can continue to deliver on our promise to be OUTSIDE for our babies, our communities, and our futures.

Presenting Sponsor \$50,000

• 20 Tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket and access to *Chihuly in the Garden* 2023

• Speaking opportunity at either The Garden Party or Building Community Wealth Day

 Prominent Logo display at The Garden Party, Building Community Wealth Day, and Self-Care Sunday in alignment with venue guidelines
 Booth at Building Community Wealth Day

- Acknowledgment on:
- All WEPOWER Weekend Marketing Collateral
- Prominent display of logo on WEPOWER's Website
- Dedicated Social Media Post & Stories Shout Out
- Acknowledgment on Press Release with quote
- Acknowledgment on WEPOWER Wednesday Newsletter
- Blog Post on partnership

Accelerate Sponsor \$15,000

• 10 tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket

Booth at Building Community Wealth Day

• Prominent Logo display at The Garden Party, Building Community Wealth Day, and Self-Care Sunday in alignment with venue guidelines

- Acknowledgment on:
- All WEPOWER Weekend Marketing Collateral
- Prominent display of logo on WEPOWER's Website
- Social Media Post & Stories Shout Out
- Acknowledgment on WEPOWER Wednesday Newsletter

Activate Sponsor \$3,000

• 4 Tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket

• Prominent Logo display at The Garden Party, Building Community Wealth Day, and Self-Care Sunday in alignment with venue guidelines

- Acknowledgment on:
- All WEPOWER Weekend Marketing Collateral
- Display of logo on WEPOWER's Website
- Acknowledgment on WEPOWER Wednesday Newsletter

Elevate Sponsor \$25,000

• 15 Tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket and a VIP Section

• Acknowledgement during formal program remarks at The Garden Party

Prominent Logo display at The Garden Party, Building Community Wealth Day, and Self-Care Sunday in alignment with venue guidelines
Booth at Building Community Wealth Day

- Acknowledgment on:
- All WEPOWER Weekend Marketing Collateral
- Prominent display of logo on WEPOWER's Website
- Dedicated Social Media Post & Stories Shout Out
- Acknowledgment on Press Release
- Acknowledgment on WEPOWER Wednesday Newsletter

Build Sponsor \$7,500

• 8 Tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket

• Prominent Logo display at The Garden Party, Building Community Wealth Day, and Self-Care Sunday in alignment with venue guidelines

Acknowledgment on:

- All WEPOWER Weekend Marketing Collateral
- Display of logo on WEPOWER's Website
- Social Media Stories Shout Out
- Acknowledgment on WEPOWER Wednesday Newsletter

Host Committee Member \$1,000

• 2 Tickets to The Garden Party which includes 2 free drinks and heavy hors d'oeuvres per ticket

2023 WEPOWER Weekend Digital Capacity:

Newsletter Subscriber List: 13,000+ Impressions: 1,000,000+ Reach: 400,000+ Engagement: 35,000+

Please complete and return the next page (or click this link)



Fulfillment Form

Thank you for imagining with us. Together, this summer and beyond, #WEOUTSIDE for our babies, our communities, and our futures. If you have any questions, please reach out to Alicia Alexander at alicia@wepowerstl.org or by calling 708.253.7093.

Name		Comp	Company/Organization		
Billing Address		State	Zip	_	
Phone		Email	Email		
Amount		Check	Check Number		
Fulfillment Preference:		Spons	Sponsorship Level:		
	I am requesting an invoice from WEPOWER		Presenting Sponsor (\$50,000)		
	I would like to pay via ACH/EFT		Elevate Sponsor (\$25,000)		
	I am enclosing a check and sending to WEPOWER, Attn: Alicia Alexander 20 S. Sarah Street, St. Louis MO 63108		Accelerate Sponsor (\$15,000)		
			Build Sponsor (\$7,500)		
			Activate Sponsor (\$3,000)		
All gifts are tax deductible.			Host Committee Member (\$1,000)		

More information on WEPOWER: WEPOWER's mission is to activate community power to re-design education, economic, health, and justice systems to be just and equitable for all.

We are a community of Black and Latinx changemakers and entrepreneurs building power to create education and economic systems that nurture the lives of powerful communities that have been historically oppressed. Through education, training, and capacity building, **WEPOWER helps** residents achieve policy change that strengthens outcomes for kids in their communities; supports Black and Latinx founders and neighborhoods working to close the racial wealth gap; and cultivates a new generation of Black and Latinx women leaders in Saint Louis and East Saint Louis.

Learn more at: **www.wepowerstl.org** #WEOUTSIDE