

# WEPOWER WEEKEND

August 16-18, 2024 | The Caramel Room



**#WEOUTSIDE For Our Babies, Our Communities, Our Future**

2024 Sponsorship Packet

**Dear Partner,**

**This summer is one of the most historic summers of our lives.**

The third annual WEPOWER Weekend is a special moment in a larger journey on our road to building power leading up to the November elections. Being outside this summer is about declaring childcare a civil right and a woman's right. Being outside is about declaring our vision of a new STL economy. Being outside is about activating our voting power.

WEPOWER Weekend is about rooting our road to a better St. Louis in joy, community, and action.

This three-day event brings together YOU – partners, funders, neighbors, mamas, aunties, educators, changemakers, biz owners, and friends from both sides of the river to celebrate as a beloved community and take action to secure the rights of our children and build an economy that works for the majority.

The Caramel Room, Presented by Pure (an Accelerator alum), is opening its doors for our Friday night Garden Party, and we're thrilled that FOUR AMAZING St. Louis leaders will be co-chairing this event.

**Gabriela**

**Ramirez-Arellano**

VP, Entrepreneurship Cortex  
Innovation Community

**Morgan Casey**

Founder, Date Ideas & Things  
to Do

**Gilberto Pinela**

Director, Office of New  
Americans, St. Louis, City

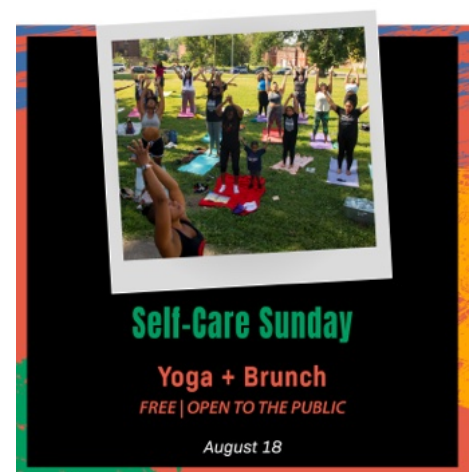
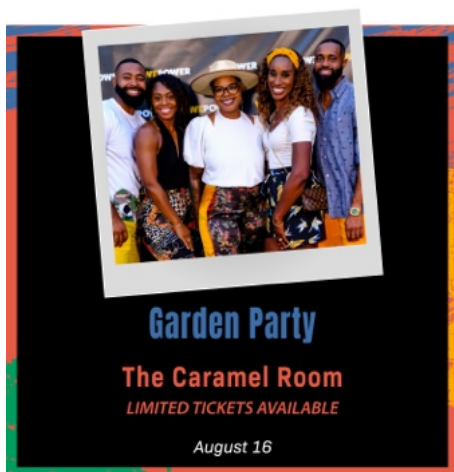
**Roo Yawitz**

Community Leader and  
WEPOWER Board Chair

## **Together, we request your partnership in two ways:**

- 1. Sponsor WEPOWER Weekend, a three-day experience from Friday, August 16th to Sunday, August 18th.**
- 2. Imagine with us and commit to transforming our region for our babies, our communities, and our futures.**

Together, we are dreaming *and* building and celebrating during the 2024 WEPOWER Weekend.



Imagine with us,

Charli A. Cooksey, Founder and CEO

Learn more at: [www.wepowerstl.org](http://www.wepowerstl.org)  
#WEOUTSIDE

# SPONSORSHIP LEVELS

Through your partnership, WEPOWER can continue to deliver on our promise to be OUTSIDE for our babies, our communities, and our futures.

## Presenting Sponsor **\$30,000**

- 15 Tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket
- Speaking opportunity at the Garden Party
- Prominent Logo display at the Garden Party
- Acknowledgment on:
  - All WEPOWER Weekend Marketing Collateral
  - Prominent display of logo on WEPOWER's Website
  - Dedicated Social Media Post & Stories Shout Out
  - Acknowledgment on Press Release with quote
  - Acknowledgement on WEPOWER Wednesday Newsletter
  - Blog Post on partnership

## Elevate Sponsor **\$20,000**

- 15 Tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket
- Acknowledgement during formal program remarks at the Garden Party
- Prominent Logo display at the Garden Party
- Acknowledgment on:
  - All WEPOWER Weekend Marketing Collateral
  - Prominent display of logo on WEPOWER's Website
  - Dedicated Social Media Post & Stories Shout Out
  - Acknowledgement on Press Release
  - Acknowledgement on WEPOWER Wednesday Newsletter

## Accelerate Sponsor **\$15,000**

- 10 tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket
- Prominent Logo display at the Garden Party
- Acknowledgment on:
  - All WEPOWER Weekend Marketing Collateral
  - Prominent display of logo on WEPOWER's Website
  - Social Media Post & Stories Shout Out
  - Acknowledgement on WEPOWER Wednesday Newsletter

## Build Sponsor **\$7,500**

- 8 Tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket
- Prominent Logo display at the Garden Party
- Acknowledgment on:
  - All WEPOWER Weekend Marketing Collateral
  - Display of logo on WEPOWER's Website
  - Social Media Stories Shout Out
  - Acknowledgement on WEPOWER Wednesday Newsletter

## Activate Sponsor **\$3,000**

- 4 Tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket
- Prominent Logo display at the Garden Party
- Acknowledgment on:
  - All WEPOWER Weekend Marketing Collateral
  - Display of logo on WEPOWER's Website
  - Acknowledgement on WEPOWER Wednesday Newsletter

## Host Committee Member **\$1,000**

2 Tickets to the Garden Party, which includes two free drinks and heavy hors d'oeuvres per ticket

### 2024 WEPOWER Weekend Digital Capacity:

**Newsletter Subscriber List:** 13,000+

**Impressions:** 1,000,000+

**Reach:** 400,000+

**Engagement:** 30,000+

**Please complete and return the next page or by clicking on this link.**

# Fulfillment Form

Thank you for imagining with us. Together, this summer and beyond, #WEOUTSIDE for our babies, our communities, and our futures. If you have any questions, please reach out to Alicia Alexander at [alicia@wepowerstl.org](mailto:alicia@wepowerstl.org) or by calling 708.253.7093.

Name	Company/Organization	
Billing Address	State	Zip
Phone	Email	
Amount	Sponsorship Level Name	Check Number

## Fulfillment Preference:

- ☐ I am requesting an invoice from WEPOWER
- ☐ I would like to pay via ACH/EFT
- ☐ I am enclosing a check and sending to WEPOWER, Attn: Alicia Alexander, 20 S. Sarah Street, St. Louis MO 63108

All gifts are tax deductible pursuant to IRS guidelines.

### More information on WEPOWER:

We activate community power to (1) reimagine social systems, (2) develop grassroots leaders' and organizations' capacity as agents of systems change, and (3) provide support with campaigns, coalitions, and innovative initiatives that transform community visions into reality.

We are a community of Black and Latine changemakers and entrepreneurs building power to create education and economic systems that nurture the lives of powerful communities that have been historically oppressed. Through education, training, and capacity building, **WEPOWER** partners with residents **to achieve policy change** that strengthens outcomes for kids in their communities, **supports Black and Latine founders** and neighborhoods working to close the racial wealth gap, and **cultivates a new generation** of Black and Latina women leaders in Saint Louis and East Saint Louis.

Learn more at: [www.wepowerstl.org](http://www.wepowerstl.org)  
#WEOUTSIDE