

Garden Party  
Kick Off Celebration

WE PULL UP. Saturday  
Community Canvassing

Self-Care Sunday  
Yoga + Brunch



# WEPOWER WEEKEND

WEPOWER | #IMAGINEIF

WEPOWER

# Mission

WEPOWER activates community power to (1) reimagine social systems, (2) develop grassroots leaders' and organizations' capacity as agents of systems change, and (3) provide support with campaigns, coalitions, and innovative initiatives that transform community visions into reality.



**WEPOWER**

**\$15.1  
MILLION**

won in public funding for emergency relief for the childcare community with the potential to impact 2,000+ children, educators, and families.

**\$2.3  
MILLION**

per year in perpetuity in public funds for the St. Louis City childcare community; funds have begun to be allocated for 2023-2025 programming.

**200+**  
**Early Childhood  
Power & Policy  
Action Group  
members**

a coalition co-led with the Gateway Early Childhood Alliance, Urban Sprouts, and Kids Win Missouri.

**100+**  
**Community  
Wealth Action  
Group members**

engaged in advancing a policy agenda to achieve wealth at the neighborhood level via the Imagine If Campaign.

**1000+**  
**residents surveyed  
& community  
conversations**

to build relationships, and hear dreams and needs for how to build wealth in neighborhoods.

**90+**  
**businesses  
supported**  
via our business accelerator, Kiva loan program, investment fund, and capital readiness workshops.

**\$760k**

disbursed to entrepreneurs.

**158,174+**  
**doors knocked**

to educate and engage voters ahead of local elections.

**300+**  
**changemakers  
trained to  
build power  
and reimagine  
and transform  
social systems**

via the Power Building Academy, Tomorrow Builders Fellowship, and Chishtolm's Chair Fellowship.

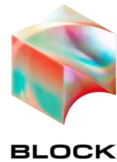
**3**  
**changemakers  
serve as  
elected leaders**

and many others have gone on to engage in long-term power building as full time community organizers, advocacy directors, electoral campaign staffers, and much more!



**WEPOWER**

# Past Sponsors



**WEPOWER**

# Media Features



**WEPOWER**

# Digital Reach & Demographic

## Website Visits

1,420/month

## Followers

11,885 (across all social platforms)

## Reach

9,965/month

## Audience

78% female  
75% age 24-45

## Race

82% Black  
12% White  
6% Other

